

# DESIREE GOLDEY

Founder & CEO, Do Better Consulting

*"Because, good enough isn't."*



High-res headshot available on request

## QUICK-USE BIO (50 WORDS)

Desiree Goldey is the Founder of Do Better Consulting and co-host of the Talentless podcast. A talent strategist and advisor based in Austin, TX, she helps founders, talent leaders, and senior professionals fix hiring systems, build authority, and position careers the market can actually see.

## OFFICIAL BIO

Desiree Goldey is the Founder and CEO of Do Better Consulting, a talent strategy and career advisory firm based in Austin, Texas. With nearly a decade of experience spanning technical staffing, RPO, embedded recruiting, and talent operations, she has led teams of 50+ recruiters across 40+ client accounts, delivered 18 executive placements in six months, and improved first-year retention by 32% through deliberate system design.

She currently serves as a Senior Consultant at HR Data Labs and a strategic advisor to RoundOne.ai, an AI-powered candidate screening platform. She co-hosts the Talentless podcast, unscripted conversations with recruiting and HR leaders about what it actually takes to build talent functions that work.

Desiree is a 2024 Top HR Innovator, a Brainz Magazine Executive Contributor, and a recipient of the Most Inclusive HR Influencer designation. She is a contributing author in *My Life, My Legacy*, a published anthology, and a vocal advocate for inclusive hiring and equitable leadership practices.

***Her mandate: replace hiring chaos with clarity.***

## RECOGNITIONS & AWARDS

**2024** Top HR Innovator

**2025** SheInfluence — Top 10 Trailblazing Women Leaders (The CIO Today)

**Ongoing** Most Inclusive HR Influencer

## TOPICS & TALKING POINTS

*Available for podcast interviews, panels, keynotes, media commentary, and expert quotes on:*

### **Hiring Strategy for Founders**

When to hire your first talent leader · Why urgency is not a hiring strategy · Building systems that scale beyond the founding team

### **Talent Strategy & People Leadership**

Building the business case for HR investment · Fixing broken hiring processes · Leading with authority when the org chart doesn't give you enough

### **Career Positioning for Senior Leaders**

Why qualified professionals get overlooked · LinkedIn and personal brand strategy · The difference between a resume problem and a signal problem

### **DEIB & Inclusive Hiring**

Moving beyond performative DEI · Data-driven inclusion strategy · What equitable hiring actually looks like in practice

### **AI in Recruiting & Hiring**

What AI can and cannot replace in hiring · The risk of over-automation · Why authenticity still wins in a world of AI-generated resumes

### **The Future of Work & Talent**

Skills-based hiring · Internal mobility · Building resilient talent functions in uncertain markets

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## BOOK DESIREE

### **Desiree Goldey**

Founder & CEO · Do Better Consulting

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